



# Mozilla: Beyond Firefox

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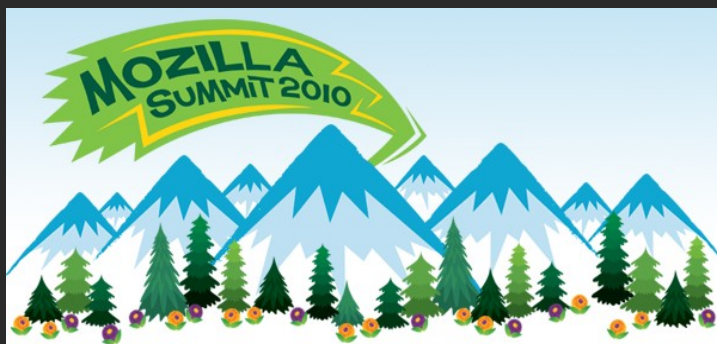


# Overview

Introduction  
Philosophy  
Projects  
Getting Involved  
Conclusion



# Introduction



Mozilla rocks!





# Philosophy

Open Standards

Open Web

Open Source



# Philosophy cont. Mozilla's Mission

"Mozilla's mission is to promote openness, innovation, and opportunity on the web."



# Philosophy cont.

## What does "Open" Mean?

Unencumbered, Cross-Platform  
Standards

Open Source / Free Software  
Implementations

No Single-Vendor "Lock-In"

User Innovation Network  
Effects

Distributed Extensibility

(Brendan Eich)



# Projects



mozilla  
**Firefox**<sup>®</sup>



Mozilla  
**Thunderbird**





# Projects cont. Jetpack



## Jetpack

A project to make it easy  
to build Firefox add-ons using  
common web technologies!



# Projects cont. Drumbeat



mozilla

BETA

# Drumbeat

“Mozilla Drumbeat is about  
keeping the web open”

Practical projects

Local events

A LOT of projects

Universal Subtitles

Map the Web

Many more...



# Projects cont. Skywriter



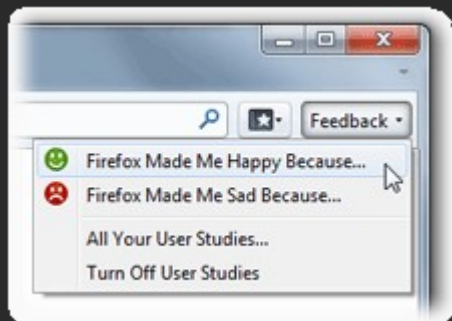
“Mozilla Skywriter (formerly codenamed Bespin) is a fast, customizable programmer's editor, written for modern web browsers. With it, you can enable "coding in the cloud" on your website (using Skywriter Embedded) or on any website (using Skywriter Bookmarklet)”



# Projects cont. Test Pilot



“Test Pilot is a platform collecting structured user feedback through Firefox. Test Pilot studies explore how people use their web browser and the Internet - and help us build better products.”





# Projects cont. Pontoon

WYSIWYG style web  
localisation tool  
Translate any web site on the  
go!



# Projects cont.

Many more projects at <http://mozilla.com>



# Shameless Firefox 4 Advert

New user interface (tabs on  
top)  
Integrated Sync (Mozilla  
Weave)  
Tab Candy!



# Shameless Firefox 4 Advert cont.

Under the hood:  
HTML5 and CSS3  
WebM and HD Video  
Multi-touch support  
Crash Protection  
Much more...



# Getting Involved

Helping Users (support)

L10n

Testing and QA

Coding

Marketing and Evangelism

Student reps

Drumbeat

Add-ons

Interface Design and

Usability

Developer Documentation



# Conclusion

Mozilla is MUCH more than the  
creators of Firefox  
Drives web technologies and -  
innovation  
Open Standards, Open Web and  
Open Source